

Visicom SFA 3.9



Version 3.9 brings many innovations

New version is available since November 2011

What's new in version 3.9:

- **Visicom SFA Photoviewer**

Effective tool for the analysis of photos taken via PDA, with the ability to export images.

- **Product Images and Packaging Dimensions**

Visicom SFA enables User to work with information about Product image and Product (packaging) dimensions.

- **Checks as Choice of Payment**

Ability to accept checks. Payment details are captured and printed in receipt form (with all mandatory values) fulfilling the legal requirement of leaving the customers a payment receipt.

- **Highlighting Customers with past-due Receivables**

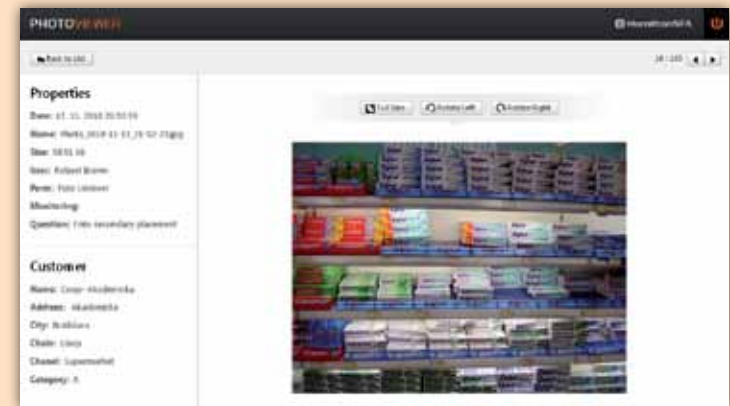
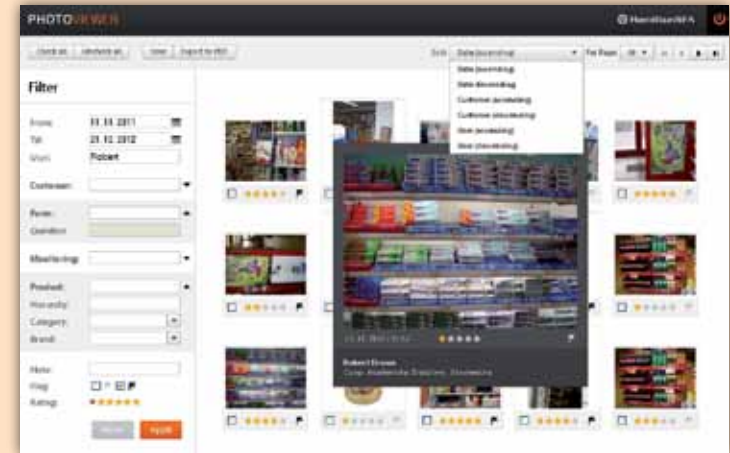
Customers with past-due Receivables can be highlighted on both Frontends, making it more visible during activities preparation.

- **Multimedia Attachments (Pictures and Voicemail)**

Support of multimedia objects – adding photos or voicemails to Customers, Contacts, Activities and other objects.

- **Product Coloring based on Discount Assignment**

Highlighting of product rows with an active discount during Order taking process on PPC and Win32 FE.



Visicom SFA Photoviewer

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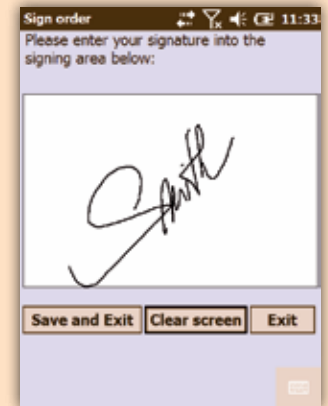
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- **Plan Activities Based on Delivery Note Drafts**
SalesReps can quickly plan their route according to the delivery note drafts imported from the ERP system or Visicom SFA Console.
- **Automatic Calculation of Needed Goods**
Ensures delivery of agreed amount of products to customer.
- **Alarms**
Summary of customers issues and non-fulfillments are now visible immediately during Salesrep's visit, ensuring accomplishment of critical tasks and commitments.
- **Campaigns Calendar**
Providing better overview of active Campaigns.
- **Electronic Signature Support for PDA**
Get customer's confirmation by capturing his signature on documents
- **Targets**
Graphical targets achievements overview screen available for both Frontends.
- **Visicom SFA Reporting**
New tool for accurate, timely and flexible evaluation of sales data with clear display. An immediate evaluation of sales trends along with their graphical presentation.
- **Planograms**
Allows to design and set planograms and facings at selected customers or customer groups. It illustrates how and where retail products should be displayed, usually on a store shelf in order to increase customer purchases.



Visicom SFA Reporting



Electronic Signature Support for PDA



Planograms